



2012 National  
**Child Passenger Safety**  
Conference

**August 16-18, 2012**  
Pre-conference Special Sessions August 15  
Orlando, FL

**Workshops and Sessions:**

- The Power of Partnerships at the Local and National Level
- Special Needs Need Special Care!
- Technician Tool Kit
- Fostering Interdepartmental Collaboration
- Recent CPS Research
- Working with Local Pupil Transportation
- Safety Center Approach to Promoting CPS
- Understanding FMVSS Child Restraint Label and Instructions
- CPS Regulations and School Buses
- Charging for Car Seats
- Building an Interdisciplinary Team
- Beyond the Car Seat Checkup Event
- Pilot Fitting Station: Successful, Sustainable Community Partnerships
- Capacity Building
- Belts, Bodies and Boosters
- Engaging Underserved Communities
- Faith-based Programs
- Using Spokes-Characters for CPS Education
- Manufacturer Exhibits
- Roundtable Discussion Groups
- More!

# Conference Details

## The KIDZ IN MOTION

### National Child Passenger Safety Conference,

with its exclusive focus on child passenger safety, offers the best continuing education forum for all who play a part in keeping young passengers safe. Previous KIDZ IN MOTION annual conferences since 2005 have drawn professionals from fields including health care, public health, law enforcement, fire and rescue, and vehicle and child safety seat manufacturers. Additionally, numerous volunteer advocates, whom are involved with child passenger safety as parents and caregivers, have attended KIDZ IN MOTION, demonstrating that this conference has been designed for everyone.

### Conference Objectives:

- To involve all participants in an interactive educational opportunity to acquire the latest information on child passenger safety, including technological advancements, products, programs, best practices, and to benefit from the experiences and successes of colleagues from across the country.
- To create an opportunity for regulatory agencies such as NHTSA to receive feedback and acquire comments from safety professionals about current or proposed regulations and/or measures, and to network.
- To encourage networking that promotes a strong sense of professional cooperation and community which in turn facilitates dialogue.
- To create an opportunity for manufacturers to gain a more intensive appreciation of how their products perform in the real world, including issues of compatibility and misuse, and to educate child passenger safety professionals about the constraints that child restraint and vehicle manufacturers work within.

### Conference Registration: Register on-line at [www.kidzinmotion.org](http://www.kidzinmotion.org)

#### KIDZ IN MOTION Conference August 16-18

\$350 until May 1 (rates increase after May 1, see [www.kidzinmotion.org](http://www.kidzinmotion.org) for more information)  
Registration includes conference materials, entrance to all conference workshops, exhibits, 2 full breakfasts, 2 full lunches, break refreshments and 1 evening reception.

#### Special Pre-conference Sessions August 15:

\$75 for each session until May 1  
(rates increase after May 1, see [www.kidzinmotion.org](http://www.kidzinmotion.org) for more information)  
Morning session includes continental breakfast. Afternoon sessions include break refreshments.

### Hotel:

- All workshops and presentations will take place at the Omni ChampionsGate, located just 5 minutes west of Orlando's Disney World. The Omni ChampionsGate is a four-diamond resort with 720 guest rooms and suites, a European-style spa, five restaurants, two pools, and a winding lazy river. The resort includes 36 holes of championship golf. Complimentary scheduled shuttle transportation is provided to all four Walt Disney World Theme Parks.
- Hotel conference rate is \$129 for a single/double room.
- For hotel reservation information, visit [www.kidzinmotion.org](http://www.kidzinmotion.org).

### Questions:

For more information on the KIDZ IN MOTION National Child Passenger Safety conference:

- visit [www.kidzinmotion.org](http://www.kidzinmotion.org)
- e-mail [kimconf@hiwaay.net](mailto:kimconf@hiwaay.net)
- call 407-595-4464



[www.kidzinmotion.org](http://www.kidzinmotion.org)

# Workshop Overviews

2012 KIDZ IN MOTION National Child Passenger Safety Conference

## **The Power of Partnerships at the Local and National Level**

Consumer education is a necessary component to advancing child safety. Build partnerships for a greater opportunity to reach more of your targeted audiences and avoid conflicting messages.

## **Special Needs Need Special Care!**

Assemble your dream team of care for families with special transportation needs. A sports-themed presentation for a fun approach to often-challenging family interactions.

## **The Technician Tool Kit**

It's back, with updates! Using the Learn-Practice-Explain concept, this workshop will interactively address the challenges CPS technicians face in and out of the vehicle and how best to solve these challenges.

## **Fostering Interdepartmental Collaboration for CPS Program Success**

Lead a collaborative effort within your organization to serve more families. A discussion of limitations, challenges, effective strategies and lessons learned from a successful hospital-based program.

## **Recent CPS Research from University of MI Transportation Research Institute**

From UMTRI, a leader in transportation safety research, learn about FMVSS booster testing as well as scanning kids to develop more realistic computer models and crash test dummies for children of different sizes.

## **Working with Local Pupil Transportation: A Case Study**

Motivate your CPS technicians to help local school districts assure safe student transportation.

## **Safety for Sale: The Safety Center Approach to Promoting Child Passenger Safety**

Learn how incorporating the business model of product, place, price and promotion can lead your car seat program to prevention, profit and prominence.

## **Understanding FMVSS 213 Child Restraint Labeling and Instructions**

A review of the mandatory requirements of FMVSS 213 for CRS labeling and how ease of use ratings and organization recommendations can sometimes cause struggles for the manufacturer.



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## **Child Passenger Safety Regulations and the School Bus**

A video illustration of how manufacturers design and test to achieve compliance with FMVSS 213 and 225.

## **Charging for Car Seats: A Proven Success**

A program providing car seats to low-income families can be successful in reaching more families with a true financial need by implementing a partial fee requirement for seats provided. Learn how.

## **Building an Interdisciplinary CPS Team**

An example of how a Level 1 Pediatric Trauma Center built a successful CPS program by identifying greatest needs, rallying stakeholders, building creative training solutions and outcome measurement tools.

## **Beyond the Car Seat Checkup Event**

Build community outreach, public awareness, parent and school programs and advocacy into your CPS program for greater success.

## **Pilot Fitting Station: Successful, Sustainable Community Partnerships**

Increase outreach capacity without increasing staff. A look at how to best utilize funds and see an increase in commitment and CPST participation.

## **Seeking Inspiration? Evaluate!**

Wonder if you are being effective in your CPS efforts? Feel paralyzed with what to do next? Evaluation can inspire you to create positive growth and provide validity to your efforts.

## **Child Restraints and Community Outreach through Capacity Building**

A train-the-trainer model to build the capacity of your local agencies and community organizations to deliver car seat safety education and resources to your clients.

## **Belts, Bodies and Boosters**

Results of a recent study showing parents lack understanding of what proper belt fit looks like on their child. Learn why height and not age might be a better indicator of when to transition children to the adult seat belt.



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## **Engaging Underserved Communities/Faith-based Approach to Motor Vehicle Safety**

A look at the effectiveness of a faith-based, culturally sensitive initiative to motor vehicle safety, as well as recommendations for engaging underserved communities in outreach efforts.

## **Using a Spokes-Character to Provide Child Passenger Safety Education**

Learn how Ollie Otter effectively educates elementary school-aged children on the use of booster seats and seat belts.

## **LATCH Update 2012**

The status of LATCH, including using and understanding LATCH, ease of use, limitations and challenges.

## **What Do YOU Think?**

A roundtable discussion of the most current child passenger safety issues.

## **Manufacturers Panels**

Learn what's new in the world of child safety restraint manufacturing as well as educational products, services and materials.



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# Preconference Sessions

Prior to the 2012 KIDZ IN MOTION National Child Passenger Safety Conference

**August 15, 2012**

## **To Loan or Not To Loan: Specialized Child Restraints** **8:00 - 11:45 pm**

The debate continues on whether or not child passenger safety programs should loan specialized child restraints. Long-standing loaner program models in Illinois and Florida will be presented with a specific emphasis on reducing liability. Later, join the manufacturers of the special needs child restraints for a panel presentation where they will highlight their seats, available accessories and their level of support of loaner programs.

## **Safe Wheelchair Transportation** **1:15 - 5:00 pm**

Sue Johnson of Columbia Medical will review the basics of safe wheelchair transportation including relevant standards as well as best practices recommendations. Case examples and crash test videos will be shown with a discussion of strategies and solutions for making the ride as safe as possible with consideration for seating and medical needs. Through hands-on instruction, attendees will learn how to secure both the rider and the wheelchair in a personal van, medical transportation van and school bus.

## **NICU Hot Topic: Establishing Follow-Up Angle Tolerance Testing Procedures** **1:15 - 5:00 pm**

The baby has been discharged using a car bed. Now what? When is it time to switch to a car seat? Who will conduct the follow-up angle tolerance test? Where will it be done? Newly published research and recently updated CPT codes will be reviewed. Sample program models will be presented.



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