

Sponsorship



2012 National

Child Passenger Safety Conference

With its exclusive focus on child passenger safety,

the KIDZ IN MOTION National Child Passenger Safety Conference offers the only continuing education forum with a sole focus on keeping young passengers safe. Since 2005, the KIDZ IN MOTION annual conference has drawn professionals from fields including but not limited to: health care, public health, law enforcement, fire and rescue, and vehicle and child safety seat manufacturers. Additionally, numerous volunteer advocates, many of whom are involved with child passenger safety only as parents or caregivers, have attended KIDZ IN MOTION, demonstrating that this conference has been designed for everyone.

Sponsors make this conference possible. By providing financial support, you help to minimize the cost of attendee registration, making KIDZ IN MOTION affordable for those with limited continuing education budgets. Your sponsorship is more than a donation to a worthy cause; it's an investment that displays your corporate image as an organization that cares about the safety of children.

Thank you for considering sponsorship of the KIDZ IN MOTION National Child Passenger Safety Conference. Giving back to the community you serve is a great investment in the future of your company or organization.

Conference Objectives:

- To involve all participants in an interactive educational opportunity to acquire the latest information on child passenger safety, including technological advancements, products, programs, best practices, and to benefit from the experiences and successes of colleagues from across the country.
- To create an opportunity for companies and agencies such as NHTSA, child restraint and vehicle manufacturers to receive feedback and acquire comments from safety professionals about current or proposed regulations and/or measures, and to network.
- To encourage networking that promotes a strong sense of professional cooperation and community which in turn facilitates dialogue.
- To create an opportunity for manufacturers to gain a more intensive appreciation of how their products perform in the real world, including issues of compatibility and misuse, and to educate child passenger safety professionals about the constraints that child restraint and vehicle manufacturers work within.

**Aug 16-18, 2012
Orlando**





2012 National Child Passenger Safety Conference

Corporate Sponsorship Levels

To thank you for providing sponsorship at one of the following monetary levels, your organization will receive:

Diamond **\$20,000**

- prominent placement of your logo on the front cover of attendee program booklet
- full page of recognition in attendee program booklet
- complimentary exhibit space which includes 2 conference registrations
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, www.kidzinmotion.org

Platinum **\$10,000**

- your logo in attendee program booklet
- half page of recognition in attendee program booklet
- complimentary exhibit space which includes 2 conference registrations
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, www.kidzinmotion.org

Gold **\$5,000**

- your logo in attendee program booklet
- quarter page of recognition in attendee program booklet
- complimentary exhibit space which includes 1 conference registration
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, www.kidzinmotion.org

Silver **\$1,000**

- your logo in attendee program booklet
- sponsorship acknowledgement throughout the conference

Other Sponsorship Opportunities

Thinking about another sponsorship donation level or other form of sponsorship? Contact us and we will gladly assist in developing a sponsorship package for your organization, including:

- welcome and evening receptions, breakfasts, lunches and breaks
- items for attendee registration bags
- speaker's gifts
- door prizes

To Become a Sponsor:

Complete and return the enclosed sponsorship form or contact:

Carol Mazzocco
csmaz@bellsouth.net
407-595-4464



Sponsorship

**Aug 16-18, 2012
Orlando**



2012 Conference Sponsorship



National Child Passenger Safety Conference

August 16-18, 2012
Orlando, FL



www.kidzinmotion.org

Organization: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Questions?
Carol Mazzocco
KIDZ IN MOTION
407-595-4464

Payment:
Please make checks
payable to
**KIDZ IN
MOTION, Inc.**
Fed. ID:77-0610114

Confirmation:
Sponsors and
Exhibitors will receive
additional conference
details via e-mail.

On behalf of our organization, please accept our
donation of: \$ _____

Will a representative of your organization be attending the
KIDZ IN MOTION Conference? If more than 1 representative will be attending, please
attach an additional form(s) with the following information for each attendee:

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Name for Badge: _____

Please send completed form to:
KIDZ IN MOTION, Inc.
5424 Conway Pointe Court
Orlando, FL 32812



2012 National
Child Passenger Safety
Conference

August 16-18, 2012
Pre-conference Special Sessions August 15
Orlando, FL

Tentative Workshop Topics

- Automotive Medicine and Injury Prevention
- Child Restraint and Vehicle Manufacturer's Panels
- Special Needs Safety Restraints
- LATCH and Tether Updates
- Using Social Media to Promote Your Message
- Air Bags/New Technologies
- Learning from Crash Reconstruction
- Booster Seat Programs
- Developing Evidence-based Programs
- Effective Program Evaluation
- Hospital CPS Programs
- Successful Community Programs
- Public and Private Partnerships
- Finding Funding
- Coalition Building
- Manufacturer Exhibits
- Roundtable Discussion Groups
- Much More!

Conference Details

The KIDZ IN MOTION

National Child Passenger Safety Conference,

with its exclusive focus on child passenger safety, offers the best continuing education forum for all who play a part in keeping young passengers safe. Previous KIDZ IN MOTION annual conferences since 2005 have drawn professionals from fields including health care, public health, law enforcement, fire and rescue, and vehicle and child safety seat manufacturers. Additionally, numerous volunteer advocates, whom are involved with child passenger safety as parents and caregivers, have attended KIDZ IN MOTION, demonstrating that this conference has been designed for everyone.

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- To create an opportunity for manufacturers to gain a more intensive appreciation of how their products perform in the real world, including issues of compatibility and misuse, and to educate child passenger safety professionals about the constraints that child restraint and vehicle manufacturers work within.

Conference Registration: Register on-line at www.kidzinmotion.org

KIDZ IN MOTION Conference August 16-18

\$350 until May 1 (rates increase after May 1, see www.kidzinmotion.org for more information)
Registration includes conference materials, entrance to all conference workshops, exhibits, 2 full breakfasts, 2 full lunches, break refreshments and 1 evening reception.

Special Pre-conference Sessions August 15: More information available soon.

Hotel:

- All workshops and presentations will take place at the Omni ChampionsGate, located just 5 minutes west of Orlando's Disney World. The Omni ChampionsGate is a four-diamond resort with 720 guest rooms and suites, a European-style spa, five restaurants, two pools, and a winding lazy river. The resort includes 36 holes of championship golf. Complimentary scheduled shuttle transportation is provided to all four Walt Disney World Theme Parks.
- Hotel conference rate is \$129 for a single/double room.
- For hotel reservation information, visit www.kidzinmotion.org.

Questions:

For more information on the KIDZ IN MOTION National Child Passenger Safety conference:

- visit www.kidzinmotion.org
- e-mail kimconf@hiwaay.net
- call 407-595-4464



www.kidzinmotion.org



2012 National Child Passenger Safety Conference

Schedule of Events

Wednesday, August 15

- | | |
|-------------------|--|
| 7:00 am - 5:00 pm | Registration for Conference and Pre-conferences Open |
| 8:00 am - 5:00 pm | Special Pre-conference Sessions: More information available soon |

Thursday, August 16

- | | |
|---------------------|-------------------------------------|
| 7:30 am - 5:00 pm | Registration Open |
| 10:00 am - 12:00 pm | Exhibits Open |
| 11:00 am - 11:45 am | Opening Luncheon |
| 12:00 pm - 12:45 pm | Opening Plenary |
| 1:00 pm - 2:30 pm | Manufacturer's Panel #1 |
| 2:30 pm - 3 pm | Exhibits Open |
| 3:00 pm - 3:45 pm | Session #1 Workshops |
| 4:00 pm - 4:45 pm | Session #2 Workshops |
| 5:00 pm - 6:30 pm | Evening Reception and Open Exhibits |

Friday, August 17

- | | |
|---------------------|-------------------------------------|
| 7:30 am - 5:00 pm | Registration Open |
| 7:30 am - 8:45 am | Exhibits Open |
| 8:00 am - 8:45 am | Breakfast |
| 9:00 am - 10:30 am | Manufacturer's Panel #2 |
| 10:45 am - 11:30 am | Session #3 Workshops |
| 11:30 am - 12:30 pm | Lunch |
| 12:45 pm - 1:30 pm | Plenary #2 |
| 1:45 pm - 2:30 pm | Session #4 Workshops |
| 2:30 pm - 3:00 pm | Break and Open Exhibits |
| 3:00 pm - 3:45 pm | Session #5 Workshops |
| 4:00 pm - 4:45 pm | Hot Topics Roundtable |
| 4:00 pm - 5:00 pm | Exhibits Open: Last Chance to Visit |

Saturday, August 18

- | | |
|---------------------|---|
| 7:30 am - 1 pm | Registration Open |
| 8:00 am - 9:00 am | Breakfast |
| 9:00 am - 9:45 am | Session #6 Workshops |
| 9:45 am - 10:00 am | Break |
| 10:00 am - 10:45 am | Session #7 Workshops |
| 11:00 am - 11:45 am | Closing Plenary and Hero Recognition Presentation |