



2011 National

# Child Passenger Safety Conference

**With its exclusive focus on child passenger safety,**

the KIDZ IN MOTION National Child Passenger Safety Conference offers the only continuing education forum with a sole focus on keeping young passengers safe. Previous KIDZ IN MOTION annual conferences (2005-10) have drawn professionals from fields including but not limited to: health care, public health, law enforcement, fire and rescue, and vehicle and child safety seat manufacturers. Additionally, numerous volunteer advocates, many of whom are involved with child passenger safety only as parents or caregivers, have attended KIDZ IN MOTION, demonstrating that this conference has been designed for everyone.

Sponsors make this conference possible. By providing financial support, you help to minimize the cost of attendee registration, making KIDZ IN MOTION affordable for those with limited continuing education budgets. Your sponsorship is more than a donation to a worthy cause; it's an investment that displays your corporate image as an organization that cares about the safety of children.

Thank you for considering sponsorship of the KIDZ IN MOTION National Child Passenger Safety Conference. Giving back to the community you serve is a great investment in the future of your company or organization.

## Conference Objectives:

- To involve all participants in an interactive educational opportunity to acquire the latest information on child passenger safety, including technological advancements, products, programs, best practices, and to network to benefit from the experiences and successes of colleagues from across the country.
- To create an opportunity for companies and agencies such as NHTSA, child restraint and vehicle manufacturers to receive feedback and acquire comments from safety professionals about current or proposed regulations and/or measures, and to network.
- To encourage networking that promotes a strong sense of professional cooperation and community which in turn facilitates dialogue.
- To create an opportunity for manufacturers to gain a more intensive appreciation of how their products perform in the real world, including issues of compatibility and misuse, and to educate child passenger safety professionals about the constraints that child restraint and vehicle manufacturers work within.

Sponsorship

**Aug 11-13, 2011  
Orlando**





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## Corporate Sponsorship Levels

To thank you for providing sponsorship at one of the following monetary levels, your organization will receive:

### Diamond \$20,000

- prominent placement of your logo on the front cover of attendee program booklet
- full page of recognition in attendee program booklet
- complimentary exhibit space which includes 2 conference registrations
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, [www.kidzinmotion.org](http://www.kidzinmotion.org)

### Platinum \$10,000

- your logo in attendee program booklet
- half page of recognition in attendee program booklet
- complimentary exhibit space which includes 2 conference registrations
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, [www.kidzinmotion.org](http://www.kidzinmotion.org)

### Gold \$5,000

- your logo in attendee program booklet
- quarter page of recognition in attendee program booklet
- complimentary exhibit space which includes 1 conference registration
- sponsorship acknowledgement throughout the conference
- continual recognition on the KIDZ IN MOTION web site, [www.kidzinmotion.org](http://www.kidzinmotion.org)

### Silver \$1,000

- your logo in attendee program booklet
- sponsorship acknowledgement throughout the conference

## Other Sponsorship Opportunities

Thinking about another sponsorship donation level or other form of sponsorship? Contact us and we will gladly assist in developing a sponsorship package for your organization, including:

- welcome and evening receptions, breakfasts, lunches and breaks
- items for attendee registration bags
- speaker's gifts
- door prizes

### To Become a Sponsor:

Complete and return the enclosed sponsorship form or contact:

Carol Mazzocco  
[cmazz@bellsouth.net](mailto:cmazz@bellsouth.net)  
407-595-4464



Sponsorship



# 2011 Conference Sponsorship



## National Child Passenger Safety Conference

August 11-13  
Orlando, FL

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Questions?**  
Carol Mazzocco  
**KIDZ IN MOTION**  
407-595-4464

**Payment:**  
Please make checks  
payable to  
**KIDZ IN  
MOTION, Inc.**  
Fed. ID:77-0610114

**Confirmation:**  
Sponsors and  
Exhibitors will receive  
additional conference  
details via e-mail.

On behalf of our organization, please accept our  
donation of: \$ \_\_\_\_\_

Will a representative of your organization be attending the  
KIDZ IN MOTION Conference?

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Name for Badge: \_\_\_\_\_



[www.kidzinmotion.org](http://www.kidzinmotion.org)

Please send completed form to:  
**KIDZ IN MOTION, Inc.**  
5424 Conway Pointe Court  
Orlando, FL 32812